

Mousumi Barari

Freelance AI Web Developer · Digital Marketing Expert · Graphic Designer
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Creative and results-driven freelancer with **3 years of experience** delivering complete digital solutions — AI-powered websites, digital marketing campaigns, and brand identity/logo design. Proud to have **200+ satisfied clients** with a full-package approach: **build, market, and brand**. Pursuing B.Com — combining business acumen with cutting-edge tech skills.

200+	3 Yrs	3-in-1	7+
Clients	Experience	Full Package	Certifications

CORE SKILLS

WEB DEVELOPMENT HTML/CSS · JavaScript · React · Next.js · AI Integration	DIGITAL MARKETING SEO/SEM · Google Ads · Meta Ads · GA4 · HubSpot	GRAPHIC DESIGN Figma · Adobe Suite · Canva · Logo Design · Brand Identity	CLOUD & DEV TOOLS AWS · Azure AI · GitHub · Git
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FREELANCE EXPERIENCE

Freelance Digital Professional

Self-employed · Remote / India | 2022 – Present (3 Years)

- Delivered end-to-end digital solutions to **200+ clients** — websites, marketing campaigns & brand design.
- Built responsive AI-integrated websites using HTML/CSS, JavaScript, React & Next.js for e-commerce, education & service businesses.
- Executed SEO, Google Ads & Meta Ads campaigns driving measurable traffic growth and leads for clients.
- Designed complete brand identities — logos, social media kits & marketing collateral — using Figma, Adobe Suite & Canva.
- Managed full-package projects independently from brief to delivery: development, marketing & design.

Services: Website Dev · Digital Marketing · Logo & Brand Design · Full Package

FEATURED PROJECT

Quantum Education Solutions

[quantumedu.co.in](#) · Live · EdTech Platform

Full-stack EdTech platform helping students with year gaps access UGC-recognized online degrees from 20+ universities. Handled **website development** (React, HTML/CSS), **UI/UX design** (Figma, Canva), and **digital marketing** (SEO, Google Ads, Meta Ads). Serves **10,000+ students** with 80+ courses across India.

EDUCATION

Bachelor of Commerce (B.Com)

Commerce Background · Currently Pursuing
Strong foundation in business, finance & marketing — directly complementing digital expertise.

CERTIFICATIONS

- ✓ Google Analytics
- ✓ Meta Blueprint (Facebook Ads)
- ✓ HubSpot Inbound Marketing
- ✓ Canva / Adobe / Figma Design
- ✓ AWS Cloud Practitioner
- ✓ Microsoft Azure AI Fundamentals
- ✓ GitHub Certified